



MEDIA CREDENTIAL APPLICATION TO COVER THE OJAI TENNIS TOURNAMENT

At Libbey Park in Downtown Ojai

*Note: One application should be submitted for all attendees and needs of each news organization. All credential requests are reviewed by The Ojai media relations and marketing team, headed up by BZA PR. Credentials will be provided strictly for working media. **Deadline for application is three days before the start of the event.***

Name _____
 Organization _____ Title _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail _____

Please list all accredited staff members who will be working at the tournament, as well as their assignments (i.e. reporter, photographer, columnist, cameraman, etc.)

Name	Assignment
_____	_____
_____	_____
_____	_____
_____	_____

Form submitted by:

 Signature Date

SEND TO:

Steve Pratt
 The Ojai Tennis Tournament
 6901 Canby Ave., Suite 105, Reseda, CA 91335
 Fax: 818.344.1714; Phone: 310-408-4555
 Email: stevep@bzapr.com

A letter will be mailed to each media organization providing directions and information regarding parking at Libbey Park. Upon approval, each media member will receive credentials. Credentials must be picked up in person upon presentation of appropriate identification.

Please check dates staff will be attending.

Dates Attending:

- Wednesday
- Thursday
- Friday
- Saturday
- Sunday

About The Ojai Tennis Tournament

The Ojai Valley Tennis Club, founded in 1895, and sponsor of the largest amateur tennis tournament in the United States, will present the annual Ojai Valley Tennis Tournament on the last days of April that include a Wednesday-Sunday. Referred to as 'The Ojai' since 1896, when it was founded by NCAA doubles champion William L. Thacher to promote amateur tennis in California. Operating with no paid employees and no tennis courts of its own, the non-profit Ojai Valley Tennis Club produces The Ojai through the concerted efforts of more than 500 volunteers. The Ojai finished runner-up in the USTA's "Best Tennis Town in America" ratings in 2009. Libbey Park is the main venue for the tournament. The courts are the site of the annual Pac-12 championship matches, and the finals of all divisions of The Ojai, including Div. III West Regionals, Community and Independent Colleges, Junior and CIF events, and the Open.